

If You Miss Your
SHOPPING
NEWS
PHONE
Randolph 3315

DALY CITY

Complete
Coverage in
Daly City and
Oceans

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, July 9, 1943

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

PEN LIGHTS - 49c
(Complete)

Fiber Lunch Boxes - 68c

500 Facial Tissues - 20c

Chocolates in Boxes

Int THERMOS REFILLS 69c
Renew your broken bottle

Evening In Paris
Face Powder - \$1.00

Sun Glasses - 10c up

POCKET KNIVES
(to adults only)

SUN VISORS - 25c

Children's Size Lunch Boxes
with vacuum bottle - \$1.40

Fountain Syringes - \$1.00 up
(not reclaimed rubber)

TOOTH BRUSHES - 10c up

COMBS - 10c up

TOOTH PASTES
Bring your old tube

Pepsodent Tooth Powder

Kindly Return Quart Soda
Bottles

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

Supplies in "new or equal"

Number, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

QUESTIONS & ANSWERS

ABOUT THE

WAVES
AND
SPARS



Q. Should I quit my old job as soon as I am sworn in?

A. No. Do not resign until you are ordered to training school.

Q. Must all WAVES and SPARS start as Apprentice Seamen?

A. Yes. But after successfully completing the indoctrination and training period, you are automatically promoted to a higher rating. From then on, your promotion depends on your ability and length of service.

Q. May I later change the type of work I am doing?

A. Yes. You may submit a request to your Commanding Officer to be forwarded for consideration.

Q. Do I pay my own way to training school?

A. No. Your transportation is paid by the Navy.

More Red Stamps Validated By OPA

The Office of Price Administration has set the validity dates of four new series of War Ration Book Two red stamps, which may be used for purchase of rationed meats, fats, oils and cheeses through July 31.

The dates and the stamps are as follows:

Red Stamp	Val. Date	Ex. Date
P (16 points)	June 27	July 31
Q (16 points)	July 4	July 31
R (16 points)	July 11	July 31
S (16 points)	July 18	July 31

In validating each series of stamps on successive Sundays, and setting a common expiration date, the OPA is following the same procedure used in the past three months. Officials stated that the dates for series "T" will be announced in the near future.

MIDTOWN LIQUOR STORE

7144 Mission Street

Phone ELkridge 2128

ADVERTISED

BRANDS

OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7144 Mission Street

"Date Conscious"? You'd Better Be - -

Here is a list of those ration dates, which make calendar-watchers of all local housewives, motorists, or, in fact, anyone who wishes to eat, drive his car, or buy an occasional pair of shoes.

June 1—sugar stamp 13 in War Ration Book One became valid for 5 pounds of sugar through August 15.

June 16—stamp 18 in War Ration Book One became valid for purchase of one pair of shoes.

June 27—red stamp P became valid.

July 1—blue stamps N, P, Q became valid and may be used through August 7.

July 1—stamp No. 21 in War Ration Book One became valid for 1 pound of coffee; good through July 21.

July 4—red stamps Q became valid.

July 7—blue stamps K, L, M expired.

July 11—red stamps R become valid.

July 18—red stamps S become valid.

July 21—No. 6 A coupon, good for 4 gallons of gas through this date.

July 21—deadline to apply for A Book renewal.

July 22—stamp No. 22 in War Ration Book One becomes valid for 1 pound of coffee; good through August 11.

August 7—blue stamps N, P, Q expire.

August 15—stamp 13 in Book One good for 5 pounds of sugar, expires.

August 31—deadline for inspection of tires, C book holders.

September 30—tire inspection deadline for A book holders.

October 31—shoe stamp 18 (in War Ration Book One) expires.

October 31—tire inspection deadline for B book holders.

HEALTH REPORT

The communicable diseases report from the San Mateo County Department of Public Health and Welfare for the week ending June 26, showed that there were four influenza, three measles, and two chicken pox cases in Daly City.

WE REPAIR

RADIOS

We Have the PARTS and EQUIPMENT to
FIX YOUR RADIO

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

KEEP 'EM ROLLING!

SAVE GAS AND OIL WITH A

SUMMER TUNEUP

GET A COMPLETE JOB AT

FRANK'S UNION

SUPER SERVICE STATION

6200 Mission St.

Daly City



Our Careful Cleaning
MAKES CLOTHES LAST
LONGER

8-HOUR SERVICE

We Operate Our Own Plant

ALL CLEANING DONE ON PREMISES

DALY CITY CLEANERS

6274 Mission St. - Phones: DEl. 5261 - RAnd. 5781

Your Friends

May Be

BORED

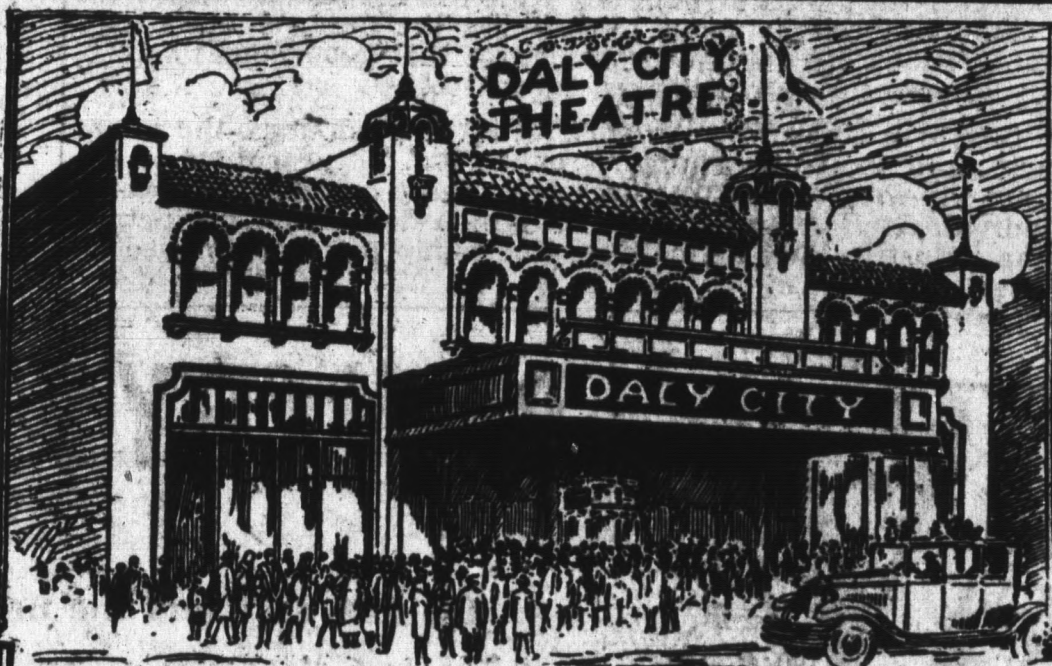


in more ways than one, if you neglect having that old furniture repaired. Get a free estimate at

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591



NOW PLAYING—

Thursday, Friday, Saturday, July 8-9-10—

DEANNA DURBIN, EDMOND O'BRIEN, HARRY DAVENPORT in

"THE AMAZING MRS. HOLLIDAY"

Also LIONEL BARRYMORE, MARJORIE MAIN in
"TENNESSEE JOHNSON"

Sunday, Monday, Tuesday, July 11-12-13—

MARY MARTIN, DICK POWELL, RUDY VALLEE in

"HAPPY GO LUCKY"

Also IDA LUPINO, JOAN LESLIE, DENNIS MORGAN in
"THE HARD WAY"

Wednesday, July 14—

JOHN SUTTON, ANNABELLA in

"TONIGHT WE RAID CALAIS"

Also LLOYD NOLAN, HEATHER ANGEL in
"TIME TO KILL"

Thursday, Friday, Saturday, July 15-16-17—

SIR CEDRIC HARDWICKE, HENRY TRAVERS,
DORIS VOWDEN in

"THE MOON IS DOWN"

Also GEORGE MURPHY, CAROLE LANDIS, ANNE SHIRLEY in
"THE POWERS GIRL"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

ALBERT H. BOYNTON Publisher
MRS. ALBERT H. BOYNTON Editor
CLAUDE N. MOORE Business Manager

WHY WE FIGHT

To win this war our men must fight courageously—and they have. But it is equally essential to victory that they have a clear, convincing answer to the question, "Why am I fighting?" It is vital to morale.

The Army has recognized this fact and its Special Service division is preparing—among other things—a series of motion pictures setting for the historical facts leading up to the conflict, from which men may draw their own answer.

Amazing as it may seem, it is now apparent that many American soldiers have fought and died bravely without fully realizing just what they were fighting for. Soldiers in the South Pacific were asked by an Army chaplain "Why are you in the war?" Often they could find no answer except that they had been drafted. In North Africa many soldiers admitted that they didn't know what the "shooting was all about."

The interest of Americans in world affairs has increased greatly in recent years, but the tendency to "think on the surface" has prevented many from fully grasping the basic issues which underlie this global struggle.

The man who knows the "why" as well as the "how" of the battle not only will make a better soldier, but a more valuable citizen when it's all over. He then will be armed with an understanding that will enable him to participate intelligently in shaping the post-war world so that there need never be another war to be explained.

HORSE SENSE

As a sedative to numb the fear of public debt, the people have been told that no harm could result from the debt because the people merely owed it to themselves.

Harold G. Moulton, head of the Brookings Institute, has knocked the "owe it to yourself" theory into a cocked hat in a booklet entitled, "The New Philosophy of Public Debt." He shows that those who pay taxes to support the debt are not identical with those who receive the interest on the debt or the government bounties which the debt makes possible.

While the people may owe the public debt to themselves, the man who is taxed to pay interest on the debt will soon find that the tax collector will take his shirt if he does not pay his taxes, to pay interest on a debt which he "owes to himself."

Moulton blasts the idea that public debt can go on growing forever without doing any harm. His remarks shoot close to financial and economic advisors of the government, and to the National Resources Planning board.

He makes it brutally clear that deficit spending and boundless public debt lead either to totalitarianism or to debt repudiation, and that without "a stable system of public finance . . . in the United States, and also in other countries, the foundation stone for international reconstruction will rest on quicksand."

His analysis is just plain horse sense which most everybody understood until they were hypnotized with the suggestion that prosperity could be brought about by priming the pump continuously with public funds. He does not try to prove that government debt is bad, but he does insist that it must be controlled.

The time will come when in spite of all the primings, the pump will suck air if the water supply is exhausted. The earnings of the people are the water in the financial well. Those earnings must come from individual effort and production which depend on prosperous operating industries and agriculture. The pump primers produce no new water.

Activity Calendar

Friday, July 9

- 10 a. m. - 4 p. m.—Regular meeting, Red Cross Workroom, Theatre hall.
4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.
8 p. m.—Regular meeting, California True Blue L. O. L., No. 118, Masonic temple.
8 p. m.—Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria.
8 p. m.—Regular meeting and installation, Emydian Institute No. 154, Y. L. L., Holy Angels hall.
8 p. m.—Regular meeting, Old Glory Auxiliary No. 2044, V. F. W., Little Italy hall.
8 p. m.—Regular meeting, Old Glory Post No. 2044, V. F. W., Eagles hall.
8 p. m.—Regular meeting, Senior Air Raid Wardens, City hall, 75 Wellington avenue.

Saturday, July 10

- Noon to 8 p. m.—Third Annual Fuchsia show, Bungalow Nursery, Hillside boulevard, Colma.

Sunday, July 11

- 10 a. m. - 5 p. m.—Third Annual Fuchsia show, Bungalow Nursery, Hillside boulevard.
11 a. m.—Baseball game, Marchbank park.
2:30 p. m.—Baseball game, Marchbank park.

Monday, July 12

- 10 a. m. - 4 p. m.—Regular meeting, Red Cross Sewing Workroom, Theatre hall.
8 p. m.—Organizational meeting, Daly City Block Mothers, 559 San Diego avenue.
8 p. m.—Regular meeting Daly City Council, City hall, 75 Wellington avenue.
8 p. m.—Regular meeting, Company No. 6, D. C. F. D., Werner avenue.
8 p. m.—Regular meeting, Hillcrest Circle No. 143, U. A. O. D., Masonic temple.

Tuesday, July 13

- 11:30 a. m.—Meet to attend luncheon, Crocker P. T. A., Evergreen avenue and Mission street.
7:15 p. m.—Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.
8 p. m.—Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.
8 p. m.—Devotions, Our Lady of Perpetual Help church.
8:30 p. m.—Benefit whist for Holy Angels

church, Parish hall, San Pedro road.

Wednesday, July 14

- 10 a. m. - 4 p. m.—Regular meeting, Red Cross Workroom, Theatre hall.
12:15 p. m.—Regular meeting, Daly City Colma Lions club, Shorty Roberts Drive Inn.
4 p. m.—Regular meeting, Cubbies, Pack No. 141, 6622 Mission street.
7:30 p. m.—Drill, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

INVEST YOUR MONEY IN WAR BONDS!

"Mac" Hammar has joined the Armed Forces and takes this opportunity of thanking his many local friends and customers for their patronage. The station,

HAMMAR'S SHELL SERVICE

6098 Mission St. RAnd. 9821
will remain open under the supervision of Mrs. Hammar. Continued patronage will be appreciated.

Three D's
for Defense



★ Doctor, Dentist, Druggist—we are all working together, holding up the Home Front.

Yes, it's true our ranks have thinned. Many of our associates are now serving with the armed forces. Grave new problems confront us. The call of duty leads to longer hours, heavier burdens. But we are

glad to have the skill and the strength to serve to the utmost in this time of need.

We ask your patience, and your friendly co-operation in meeting the unusual conditions of today. With your help, we shall protect and defend our community—keep you well and working for Victory.

McGRAW BROTHERS

Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012



DALY CITY'S VICTORY ADVERTISING PROGRAM

On this page and the next is a classified directory of local progressive business and professional people who are participating in The Victory program. These are home-town stores and service agencies ready to do their bit to help win the war. Save this list for convenient reference.

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ATTORNEYS	John J. Fahey, Jr.	3 Wellington	DElaware 2981	John J. Fahey, Jr.	1939
AUTO SALES AND SERVICE	Bell Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1947
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5980 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
AUTO WRECKERS	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
BARBER SHOPS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BEAUTY PARLONS	Cut 'N Curl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0668	Mrs. Theresa Cerna	1933
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzon	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6238 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916

(THIS CLASSIFIED LISTING CONTINUED ON PAGE 7)



Buy Bonds & Stamps

— EVERY PAY DAY —



SAFEGWAY Homemakers' Guide

Best Buys In BAKING NEEDS

FLOUR—A BAKING ESSENTIAL

Kitchen Craft

(Enriched)

No. 5 bag **27¢**

No. 10 bag **49¢**

Sperry Drifted Snow

(Enriched)

No. 5 bag **30¢**

No. 10 bag **55¢**

Gold Medal

(Enriched)

No. 10 bag **59¢**

Harvest Blossom

24½-lb. bag **89¢**

Globe A-1

(Enriched)

No. 10 bag **52¢**

Cake Flour & Pastry—Sperry No. 5 bag **26¢**

Peanut Butter Skippy Chunk & Cr. 1-lb. jar **37¢**

Biscuit Flour Globe A-1 40-oz. can **29¢**

Cake Flour G. M. Softasilk 44-oz. can **26¢**

"SAVE OUR FORESTS — BE CAREFUL WITH FIRE"

Eggs Breakfast Gem, Grade A, 1ge. Ctn. doz. **52¢**

Eggs Breakfast Gem, Grade A, Medium—Ctn. doz. **49¢**

Yeast Fleischmann's—Each 3 for **10¢**

Vanilla Extract, Schilling 2-oz. bottle **31¢**

Vanilla Extract, Schilling 4-oz. bottle **59¢**

All advertised items subject to having stock on hand and price changes made necessary through new OPA regulations.

NEW RATION STAMPS NOW VALID

RED STAMPS..... P-Q

BLUE STAMPS..... N-P-Q

COFFEE STAMP..... No. 21 (Good for 1 pound)

SUGAR STAMP No. 13..... Good for 5 pounds through August 15.

STAMPS Nos. 15 & 16 each good for 5 pounds of canning sugar through Oct. 31

PEANUT BUTTER

Real Roast

2-lb. jar **49¢**

CANE SUGAR 5-lb. sack **31¢** 10-lb. sack **59¢**

Ration stamp required

CORN MEAL Quaker, Yellow—20-oz. can **10¢**

BAKING POWDER Clabber Girl—10-oz. can **9¢**

BAKING SODA Arm & Hammer—1-lb. can **8¢**

Summertime baking—an economy measure

Kitchen pretty warm these days? Let the oven do most of your cooking work this summer! It's easier—and by the way, summertime baking is really an economy measure. Just think of the ways meat can be stretched with the aid of the oven... shortcakes, meat pies, and oh, so many other ways! Use meat drippings for shortening, and let the good flavor carry the meal forward.

BISCUITS—Let those meat drippings get firm in the refrigerator, then use them for making biscuits for meat shortcakes. Creamed hamburger is a grand topping. Or cut link sausages into small slices, fry them and make a gravy from the drippings and serve them over the biscuits.

MEAT PIES—Use the same kind of biscuit dough made with drippings for a covering for meat pie. Use leftover meat or small pieces of precooked meat, vegetables of your choice and enough thickened juice from the meat or vegetables to give moisture to the pie filling. Cover with biscuit dough and bake in a hot oven (450° F.) until the crust is rich, golden brown.

SUMMERTIME STUFFING—Ever think of serving stuffing in place of potatoes... even though you haven't anything to stuff? It is really something the family will like. For 3 cups of bread crumbs, add ¼ tsp. salt, ¼ tsp. pepper, sage or other seasoning to taste, saute sliced green onions, tops and all, and ¼ cup meat drippings. Mix and pack into loaf pan or ring mold. (An egg or ¼ cup of evaporated milk enriches and binds the stuffing together.) Bake in moderate oven (350° F.) for about one-half hour or until browned slightly. Serve as a meat accompaniment.

ECONOMY CAKE—Sift 2 cups all-purpose flour with 2¼ tsp. baking powder, 1 tsp. cinnamon and ¼ tsp. cloves. Cream together 3 tbsps. shortening and 3 tbsps. meat drippings and add 1 cup of sugar gradually, creaming until smooth. Add 1 egg and beat well, then add flour mixture alternately with ¾ cup milk. Then add 1 tsp. vanilla or other flavoring. Bake in greased layer cake pans or muffin tins in moderate oven (375° F.) for about 25 minutes or until done. Fill layers if desired with chopped raisins and honey mixture.

MOLASSES COOKIES—Use those meat drippings in your favorite recipe for molasses cookies. You'll get an honest-to-goodness old-fashioned flavor. And the cookies make grand accompaniments to fresh fruit.

VICTORY CANNING AND DRYING are current topics of conversation. Julia Lee Wright's article in this week's Family Circle tells you how to go about it. Helpful hints on sun and oven drying and jelly and jam making will make summer canning a pleasure.



Safeway Homemakers' Bureau JULIA LEE WRIGHT, Director

RATIONED FOOD VALUES

UNIT	POINT VALUE	PRICE VALUE
[4] Oleomargarine	Sunnybank 1-lb. can	19¢
[8] Berkshire Cheese	Med. Wrap 1-lb. bulk	39¢
[1] Cherub Milk	Evaporated 1-1b. can	3 for 27¢
[15] Royal Satin	Shortening, 3-lb. glass	60¢
[15] Chili Sauce	Moneta—12½-oz. bottle	15¢
[3] Hot Sauce	Gardenside—7½-oz. can	4¢
[3] Tomato Soup	Campbell 10½-oz. can	3 for 25¢
[18] Del Monte Peas	Early Garden No. 2 can	16¢
[18] Gardenside Peas	Standard No. 2 can	12¢
[16] White Corn	Gardenside—#2 can	12¢
[24] Tomatoes	Arm in Arm No. 2½ can	2 for 23¢
[2] Grapefruit Juice	Texsun, Unsw. No. 2 can	13¢
[4] Grapefruit Juice	Treesweet, Unsw. 46-oz. can	30¢
[4] Grapefruit Juice	Town House, Sw.—46-oz. can	29¢
[23] Yellow Cling Peaches	Del Monte, sl. or ½'s, No. 2½ glass	23¢
	Black Knight, sl., No. 2½ can	19¢



Wesson Oil

Pint glass (5 points) **27¢**

Quart glass (10 pts.) **49¢**



Brown Derby Beer

11-oz. bottle Plus deposit

4 for 28¢



Sunbrite Cleanser

13-oz. can

3 for 14¢



Tenderoni

Van Camp's

6-oz. pkg. **8¢**

FRESH PRODUCE

Priced by the pound to save you money. Buy just what you can use today—pay only for what you get at Safeway.

CABBAGE

Fancy Solid Heads



Pound **4¢**

GRAPEFRUIT

Fancy Solid Heads



Pound **7¢**

PEACHES

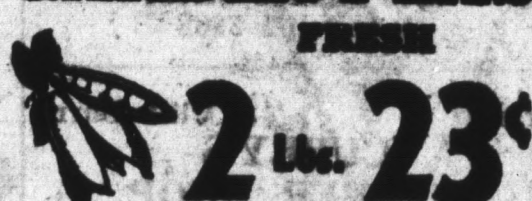
FREESTONE



2 1/2 23¢

GARDEN PEAS

FRESH



2 lb. 23¢

"Produce Prices subject to Market Changes... and also to having stock on hand."

MISCELLANEOUS NEEDS

Edwards Coffee Whole Roast—1-lb. pks. **24¢**

Airway Coffee Whole Roast—1-lb. pks. **20¢**

Hills Bros. Coffee Red—1-lb. glass **33¢**

M.J.B. Coffee Reg. or Drip—1-lb. glass **33¢**

S&W Coffee Reg. or Drip—1-lb. glass **32¢**

Beer Rainier Club 11-oz. bottle—Plus deposit **3 for 28¢**

Sparkling Water Merry Mix or Cragmont 26-oz. bot.—Plus deposit **2 for 15¢**

Roma Wine Sweet Sherry, Muscatel & Red Port 24-oz. bottle **75¢**

Roma Wine Dry Sauterne & Burgundy 24-oz. bottle **65¢**

Post-Tens Ctn. of 10 pks. **22¢**

M. C. P. Pectin 3-oz. pkg. **3 for 25¢**

Ripe Olives Ebony Medium—9-oz. glass **16¢**

Meat For Dogs Sausage, Dried 3 for **25¢**

Dog Meal Arcady—5-lb. bag **40¢**

A-1 SODA CRACKERS

Crisp and Fresh

2 Pound Carton 17¢

ORANGE LAYER CAKE 29¢

Two layers of silver cake filled and frosted with orange cream filling.

BUTTER HORNS 15¢

Prices in this ad are effective through July 7 through Saturday, July 10. In San Francisco, Oakland, Berkeley, Alameda, Contra Costa, Fresno, Merced, Monterey, Santa Clara, Santa Cruz, Stanislaus, and Yuba Counties, where price changes are required by Order of the U.S. A. Regulations.

CAROL DOES A LITTLE CAROLING!



ALL RIGHT! SO YOU CAN'T HAVE A VICTORY GARDEN! BUT YOU CAN HAVE A CHOICE FROM SOME OF THE BEST GARDENS IN THE WORLD! RIGHT AT YOUR SAFEGWAY STORE! WHY THEY HAVE GUARANTEED FRESH PRODUCE! NOW, DO YOU STILL SAY YOU ARE GREEN WITH ENVY?



Whether you've been able to raise a Victory Garden or not... It's mighty nice to have a nearby Safeway where you can buy fresh-from-the-farm produce to put up at home. Use Safeway stocks to swell your pantry shelves of home-canned foods!

SAFEGWAY

Want To Do You

Then, Help For

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

John J. Fahey, Jr.
LAW OFFICES
Fahey, Kelleher & O'Connor
Russ Bldg., San Francisco
Douglas 8166
3 Wellington Ave. Daly City

CHIT Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
Randolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
Randolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
Randolph 6334

Grow A Victory Garden

O. C. Bartons
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
Randolph 3968

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0863

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6454 Mission Street
Randolph 6192

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
Randolph 8227

Frances Vitnan
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0977

BUY MORE WAR BONDS and STAMPS!

J. F. MILLETT Jr.
CONTRACTOR and BUILDER
100 Citrus Avenue
ELkridge 0641

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6283 Mission Street
Randolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
Randolph 1871

J. F. Schults
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RANDolph 5781

DON'T SPREAD FALSE RUMORS

Thomas J. Beeson, Prop.
BEESON CLEANERS
SUPERIOR CLEANING
FOR PARTICULAR PEOPLE
6202 Mission Street
Juniper 4-6060

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
Randolph 6012

Mrs. Elizabeth Baricci
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 5710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 6231

E. Gelsi
GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
Randolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
Randolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0453

SIGN UP FOR C. D. DUTY

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
Randolph 2799

BUY! WAR BONDS and STAMPS

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
Randolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
Randolph 9294

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAND. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEL. 1173

Comply With Dimout Regulations

G.
HANOVER GROCERY
653 Hanover Street
DElaware 10336

BUY WAR BONDS!

GROW A VICTORY GARDEN



YOU can help prevent disastrous forest fires

CARELESSNESS starts more than 200,000 forest fires in the United States every year.

Carelessness destroys millions upon millions of feet of timber, now a critical war material. It cripples watersheds that supply hydro-electric power to war industries. And the fighting of forest fires diverts precious labor from factories and farms.

Many persons who start these fires toss away matches and cigarettes that aren't dead out. Many others burn to clear plow land or logging slash or grass or debris and—the fires they started break away into searing, roaring flames that destroy timber, forage, wildlife, and beauty that may never be replaced.

Each of these persons forgot—for a moment. And each thoughtless act was as destructive as if it had been the act of a saboteur.

YOU can disaster fires by simple treated help forest them.

ATTENTION BUR

More acres a year, R care and burn. Do this year.

Remember

1. Don't permit a ranger or usually around
2. Don't burn or windy
3. Scrap be burned
4. Have all the is dead

Part For Victory?

Help Forest Fires!

CARELESSNESS



prevent fires!

OU disastrous forest
by simple rules illus-
d forest areas. And
being them.

BURNERS!

ore acres are burned,
y, the careless use of
n clear and burning logging
other areas. Do your part

year.

Don't permit from a

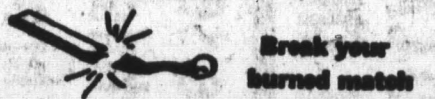
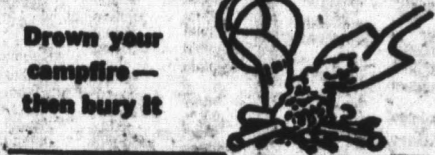
usually hot, dry,

around" areas to

all the last spark

and

REMEMBER THESE RULES:



IF YOU BURN SLASH

First—get a permit
Last—kill every spark

OUR CARELESSNESS
Their Secret Weapon



Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
Residence - 151 Mateo Ave.
7370 Mission Street
Randolph 6102

C. L. Williamson
**THOMAS JEFFERSON
CLEANERS**
6 Wellington Avenue
Randolph 6294

Volunteer For
CIVILIAN DEFENSE

John J. Fahey, Sr.
**INSURANCE
REAL ESTATE**
3 Wellington Avenue
DElaware 2981

Peter Venturino
**PACKARD
GMC**
SALES and SERVICE
5975 Mission Street
Randolph 5922

"Red" Keithley
FARMERS K. & D. MKT.
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5884

Joseph Sarto
VILLA SANTARIUM
Vale and Werner Streets
Randolph 3636

A. J. GAGGERO
Insurance
7377 Mission Street
DElaware 8485

PAUL G. SELMI
**REAL ESTATE - INSURANCE
NOTARY PUBLIC**
39 Wellington Avenue
DElaware 2663

Mrs. Desolina Scoeca
**MIDTOWN
LIQUOR STORE**
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

**DOLAN BUILDING
SUPPLY CO.**
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
Randolph 6995

P. J. MacArthur, Mgr.
**New Colma Mill and
Lumber Co.**
BUILDING MATERIALS
HARDWARE
School & Bruno
DElaware 3344

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen
**Daly City Mattress
and Upholstering Co.**
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
Randolph 6102

Volunteer for—
**CIVILIAN
DEFENSE**

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
Randolph 6100 - 6610

Albert H. Boynton
**DALY CITY
RECORD**
PRINTING - PUBLISHING
3317 San Jose Avenue
Randolph 3315

H. Werle
**BUNGALOW NURSERY
and FLOWER SHOP**
Potted, Bedding and Novelty
Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
New Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9907

BUY BONDS!
Help Your
Country
NOW

A. M. HARRISON
**Plumbing and Heating
HOME APPLIANCES**
Sales and Service
6236 Mission Street
DElaware 1991

John Guidotti
POULTRY - FISH
Milo's Market
6315 Mission Street
DElaware 5300

Dependable Repairs
WASHERS - RADIOS
BYRNE
6241 Mission Street
Randolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
Dancing and Entertainment
6252 Mission Street
Randolph 9616

Are You
in
Civilian
Defense?

John Sacaldasis
**DALY CITY
COFFEE SHOP**
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

**BUY!
WAR BONDS
and
STAMPS**

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
Randolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
ELkridge 9616
Res. Randolph 9589

Everett Bryan
SIGNAL COFFEE SHOP
BREAKFAST - LUNCHES
DINNERS
6298 Mission Street
Randolph 9971

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6223 Mission Street
Randolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
Randolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
6955 Mission Street
Randolph 9845

Alex A. Johnson & Son
ROOFING COMPANY
Tar and Gravel and
Shingle Roofs
142 Winchester Street
DElaware 5418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

**PACIFIC COAST
AGGREGATES**
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Faber and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
**BELLI MOTOR
COMPANY**
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize in Lubrication
Free Pick Up and Delivery
Service
Phone Randolph 9821
**HAMMAR'S
Shell Service**
6998 Mission St., corner of Goethe

Frank Rehe and Staff
**FRANK'S UNION
SUPER SERVICE
STATION**
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
**DALY CITY
SHEET METAL**
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JU niper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission - DEL 6320

DALY CITY CAB
And Sedan Service
6296 Mission Street
Randolph 9742

Henry Combe
**DALY CITY
THEATRE**
Mission & Flournoy
YUkon 2112

Not everybody with a dollar
to spare can shoot a gun
straight—but everybody can
shoot straight to the bank and
buy War Bonds. Buy your
10% every pay day.

MILLO'S MARKET DELUXE

6315 MISSION ST.

HERE'S TOP VALUE for Your Ration Points!

GROCERY DEPARTMENT

Take advantage, here, of really big-store buying, with full selection of the finest quality brands on the national markets. In exchange for your ration stamps, and for your budget dollars, get the foods you see nationally advertised by reliable processors.

We feature quality names in staple and fancy grocery items, for we've found them to be the most reliable, from the standpoint of both ourselves and our customers. With our exceptionally low prices, and our unusually large selection, it's a combination hard to beat.

Get full return for your family's food ration stamp allotment at this big modern market at the "top of the hill" in Daly City. Grocery, meat, fruit and vegetable, and fish and poultry departments each feature complete stocks and strongly competitive prices, and all are combined in one big shopping center, for your convenience.

At MILLO'S you save --- money, points, time and worry. It's THE place that fits your food buying needs.

YOU CAN REALLY CUT SHOPPING WORRIES IF YOU ---

For the finest quality and most complete selection of fresh fruits and vegetables, visit our racks in the center of this big market. They are loaded down with the best from growers' markets, brought garden fresh each day.

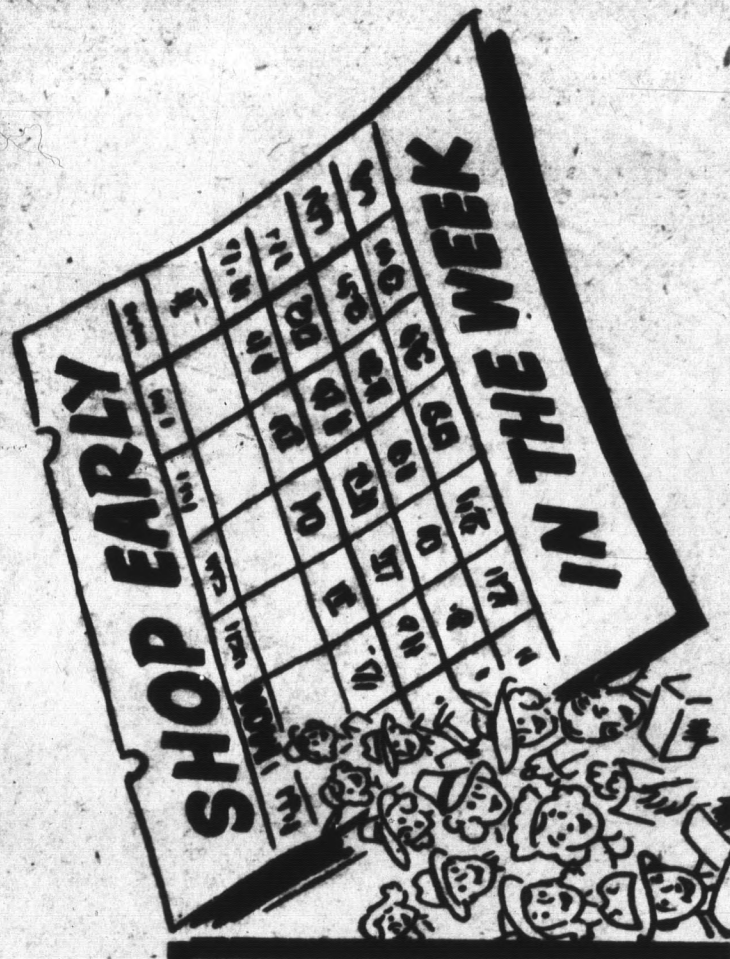
Help your family's health, and the war effort, by serving these foods fresh; conserve canned and processed goods for shipment to our armed forces. For daily menus, or home canning, you'll do better here.

MEAT DEPARTMENT

In view of market conditions, we're proud of the way we've been able to protect our customers in the months of the meat shortage. It's taken all the knowledge we've gained in years of market operation but we still claim to be your BEST source of this important food.

Our tremendous volume has helped in holding complete selection of kinds and cuts of choice fresh and cured meats. And that volume was built, and is being held, on three points --- quality, service, and price.

Fresh fish and poultry are not rationed. Serve them often and your family will enjoy them, while you save ration points for other foods. You'll find a wide selection in our big department at MILLO'S.



DALY CITY'S VICTORY ADVERTISING PROGRAM - CLASSIFIED LISTING (CONTINUED FROM PAGE 2)

	Name	Address	Phone	Prop. or Mgr.	Date Est.
CLEANERS AND DYERS	Beeson Cleaners	6202 Mission	JUNiper 4-8000	Thomas J. Beeson	1919
	Daly City Cleaners	274 Mission	DElaware 5261	J. F. Schults	1940
	Thomas Jefferson Cleaners	8 Wellington	RANdolph 6294	C. L. Williamson	1909
CORSETIER (Individual)	Spirella	332 Miriam	RANdolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros. Pharmacy	6300 Mission	RANdolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barica	1940
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Warsawski's Dry Goods	6340 Mission	DElaware 6231	Henry Warsawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RANdolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Farmers K. & D. Mkt.	6390 Mission	RANdolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RANdolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RANdolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RANdolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RANdolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RANdolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Geist's Place	6278 Mission	RANdolph 9729	Egedio Geist	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Desolina Scooca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RANdolph 6995	D. A. & J. F. Dolan	1923
	New Colma Mill & Lumber Co.	School & Bruno	DElaware 3344	P. J. MacArthur	1938
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RANdolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RANdolph 6100	B. Lasswell & I. Lasswell	1916
NEWSPAPER & PRINTING	Daly City Record	3317 San Jose Avenue	RANdolph 3215	Albert H. Boynton	1905
NURSERIES	Bungalow Nursery	Hillside	RANdolph 3718	Mr. & Mrs. Werle	1922
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RANdolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RANdolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacalasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RANdolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Signal Coffee Shop	6298 Mission	RANdolph 9971	Everett Bryan	1941
	Theatre Grill	6233 Mission	RANdolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RANdolph 9583	T. Britton	1936
	Witt's Mad Cave	6055 Mission	RANdolph 9845	Bob Witt	1939
	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3435		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RANdolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RANdolph 9821	M. L. Hammar	1937
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUNiper 4-4409	Frank Neumann	1933
TAXI CABS	Daly City Cab & Sedan Service	6296 Mission	RANdolph 9742	Joe Madison	1941
THEATER	Daly City Theatre	Mission & Flourney	YUkon 2112	Henry Combe	
UPHOLSTERY	REE'S Upholstery Shop	25-28 Hillcrest	DElaware 4591	E. E. Bennett	1942

BUY MORE WAR BONDS AND STAMPS

WESTLAKE MARKET

301 Miriam St. RAndolph 9667
Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.



Solve Your
Food Budget
Problems
With
Westlake's
Timely Aids

- NEIGHBORLY SERVICE
- COMPETITIVELY LOW PRICES
- CONVENIENT LOCATION
- HANDY SHOPPING SCHEDULE

Lucca Ravioli Co.

7370 Mission St., Colma

Phone RAnd. 6102

CALO

DOG FOOD MIX

1 lb. 12 oz. pkg.

23¢

CALO CONCENTRATED

His Master's Choice



DOG FOOD

8 oz. pkgs.

3 FOR 26¢

COMPLETE STOCK OF ALBERS AND A-1 LIVESTOCK and POULTRY FEEDS

Get utmost production from your livestock, poultry, rabbits or pigeons with these reliable, specialized feed mixes. Each formula fully tested for best results throughout the various stages of growth, and for maximum egg, milk or meat production.

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

The proprietors of LUCCA'S MEAT MARKET continue to look after their customers' own interests and in every way possible alleviate the meat shortage. Daly City and Colma families may depend on the fact that we act in their behalf during the crisis, as always in the past.

MAKE LUCCA'S YOUR HOME SUPPLY STORE

Our big, complete food emporium caters to your every home need, yet is compactly arranged for shopping convenience.

CHOICE IMPORTED & DOMESTIC QUALITY GROCERIES

FINEST GARDEN-FRESH FRUITS AND VEGETABLES

COMPLETE STOCK OF QUALITY WINES AND LIQUORS

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Store Closed All Day On Mondays)



THIS YEAR,
MORE THAN
EVER—

CAN

WHAT YOU

CAN

AND AS MUCH
AS YOU

CAN

CANNING FRUITS AND VEGETABLES
AT LOWEST MARKET PRICES

PARAFFINE, LIDS, CERTO AND PECTINS
OF ALL KINDS — PINT AND QUART JARS
THRIFT-T-LIDS FIT COFFEE JARS

MEAT

is 96 to 98%
digestible



BEST FOOD

For

QUICK
ENERGY

BEST FOR THE ARMED FORCES

BEST FOR YOUR FAMILY

Meat, with its elements of proteins, B vitamins and minerals, is needed in the balanced diet for servicemen and civilians alike. That's a big reason why today's demands, together with present market conditions, have brought on our rationing program.

We know it's discouraging to try to buy sufficient meat for your family, today. But it is important that the nation's health be maintained so the total war effort may not be hampered.

We dealers have had troubles increased many times over, too. And not the least of these is caused by the genuine interest we take in trying to protect our customers in every way possible. There's nothing we leave undone which may aid in solving your meat-buying problems.